



Hirdaramani awarded Gold Flame for Energy Efficiency

August 2010, The Hirdaramani Group was awarded the “Gold” Flame at the recently concluded “Sri Lanka National Energy Efficiency Awards”. The awards were part of the National Energy Week Exhibition organized by the Sri Lanka Sustainable Energy Authority (SLSEA) and were presented by H.E. The President, Mahinda Rajapakse at the BMICH on 03rd August 2010.

The Award recognises the groups’ success in reducing its carbon footprint via a series of measures to reduce energy consumption. With a strong focus on environmental responsibility woven into their corporate culture Hirdaramani has made many advances towards driving green manufacturing processes. The drive to reduce energy consumption across the group has involved a range of practices including the use of renewable energy, natural and energy efficient lighting and evaporative cooling systems, as well as a focus on incorporating more efficient manufacturing processes thus ensuring less energy wastage.

An ideal example of this is their Eco Friendly Factory, aptly named ‘Mihila’, which has reduced its total energy consumption by 48% since its opening, and is the first Apparel Factory to receive a LEED Gold Award from the US Green Building Council.

The SLSEA considered factors such as reductions in electricity consumption, use of renewable energy, new technology employed to promote energy efficiency, capability of personnel involved in energy efficiency initiatives and the commitment of top management as criteria for judging this award.

“Winning the Gold Award in such a competitive category is a significant achievement for us, and a wonderful recognition of the dedication of our team in driving these initiatives,” said Mr. Arjuna Kurrupu, Director, CKT Cluster who received the award on behalf of the Hirdaramani Group. “These awards are also essential in highlighting the importance of energy efficiency for the reduction of costs and the mitigation of climate change, and demonstrate the feasibility and cost-effectiveness of these initiatives, promoting the ideal of sustainable industry,” he added.



A pioneer organization in Sri Lanka's booming garment industry, the Hirdaramani Group has over 100 years of experience to boast, along with a state-of-the-art manufacturing process that makes it a leading force in the industry to date, with many leading brands, including Marks & Spencer, Ralph Lauren, Nike and Tesco, created in numerous factories across the island.